



Shaping your Business Virtues into Logical ROI

With Optin Contacts, let's define new heights. Let not the sky be your limit, but decipher the marketing world with colourful marketing solutions with us. Offering you a cumulative of services to opt for, we help your business cycle to grow.

From shrinking sales cycles, finding quality leads faster to delivering the products, we cover every dimension of the marketing world. For an effective business cycle, the 3 major wings which are sales, marketing and customer service have to work in coordination. And Optin Contacts assures you the optimum working of the three wings.

We avail you a comprehensive platform that bridges the gap between sales and marketing, maximizing marketing productivity and accelerating sales opportunities.

Our Vision



At Optin Contacts, the customer satisfaction is the priority. We like to stick to our commitments in offering you only with the best e-marketing solutions in the market.

Following are the listed major attributes we provide for which can help your business in the long run.

Deploy quickly an out-of-the-box solution designed for marketers.

Improve marketing efficiency through an easy-to-use platform that includes web hooks, live chat and libraries of templates.

Integrates with tools you already use such as Gmail, CRM and ERP systems, your existing website, and social media platforms.

Engage buyers by delivering personalized messages across multiple channels that take into account their interests and preferences.

Accelerate sales by equipping reps with better leads and integrated email and social media tools for more continuous engagement.

Support channel partner marketing efforts with the same platform, ensuring consistent messaging and brand compliance.

Extend the solution as needed through seamless integrations with other solutions in the Lead to Money Suite, including Enablement, Quotes and Proposals, Contracts, and more.



What do we Guarantee?

We are the pioneers of the Digital marketing world. It's not just we are saying but our customers do consider us as one of the leading service providers of the market. So with us you can assured of quality services and guaranteed results. So we give you a plenty of reasons to choose us. Some are listed below.



- Op-in-Info**
All the contents incorporate just consent based pick in data. Consequently, you will only receive the right purpose of contact. All the contents incorporate just consent based pick in data. Consequently, you will only receive the right purpose of contact.
- Account Manager**
You will be assigned a dedicated accounts manager so as to promptly resolve any sort of issues with the data delivery without any hassles
- Data Verification**
Verifying the data collected is crucial for the success of any marketing database. Through this service we ensure the contact records in your database are correct, fresh and active.
- Replacement for Data**
We give 80% exactness, deliverability on our rundown. In any instance, you locate any hard email ricochet we supplement them with new contacts at no additional expense.
- Hard Bounce Management**
Optin Contacts' smart bounce management removes all bounce ids and eases your burden of correcting the invalid addresses. Our proprietary bounce management tools can scrub your existing customer database by verifying our bounce back file.
- Delivery Format**
The rundown would be conveyed in Excel position or some other standard configuration you favor.

We rely on relevant data. Hence our database lists are thoroughly put under filters for every 60 days.

Our email lists are updated based on recent statistics and precise information. But in case you still come across irrelevant data, we promise to cleanse it from our records, also a replacement guarantee.

Our Focused Marketing Services

Email Database

Marketers would surely agree to the fact that 6% of data decays every month, resulting in a need of constant data updation and repair. Henceforth, Optin Contacts brings forth a unique data management system solution to keep your data squeaky clean. We provide you with the most exclusive and highly targeted database to make the best out of your direct marketing efforts. Now you can increase your marketing ROI with database that includes detailed fields such as titles, location and other demographics.



Search Engine Optimization

Search engine optimization (SEO) refers to techniques that help your website rank higher in organic (or “natural”) search results, thus making your website more visible to people who are looking for your product or service via search engines.

So, why is it important for your business website to be listed on search engines? On Google alone, there are over billion searches conducted every second. Think about that. Every second that your website is not indexed on Google, you are potentially missing out on hundreds, if not thousands of opportunities for someone to visit your website, read your content, and potentially buy your product or service. Practicing SEO basics, as well as more advanced techniques after those, can drastically improve your website’s ability to rank in the search engines and get found by your potential customers.

Email marketing

Email Marketing is the newest and most controversial method for sending self-promotion information to your current and prospective clients. As important a tool as it can be, it can also add to the flood of spam your clients are receiving. Let’s look at how it can work for you!

First, email marketing combines the unique features of design flexibility, lower production costs, quicker turnaround, testing different offers, showing new work, sharing information important to your clients and driving traffic to your web site.

Second, don’t underestimate the power of relationship building in email marketing for your creative services. Lots of people prefer follow-up and even first contact to be an email. It is personal and impersonal at the same time... quite the hybrid marketing tool! Email will not take the place of stamp mail or phone calls but it is another avenue, another chance to generate and maintain interest in your services.

Search Engine Marketing

SEM is a type of Internet marketing associated with the researching, submitting and positioning of a website within search engines to achieve maximum visibility and increase your share of paid and/or organic traffic referrals from search engines.

SEM involves things such as search engine optimization (SEO), keyword research, competitive analysis, paid listings and other search engine services that will increase search traffic to your site.

Our Search engine marketing helps you to:

- ✓ Deliver targeted messages to your online prospects
- ✓ Convert with lower cost per customer acquisition
- ✓ Generate more targeted traffic for your site
- ✓ Have an increased brand reputation with wider reach

Our Collection Methodology

We use the following methods and approaches to assemble our valuable database:



Assisted by a data collection team which comprises of around 200+ members, we form an extensive and reliable team. The process of data compilation is followed by verification of each and every data. This data verification is achieved through tele-verification process. This verification process guarantees the existence of the contact and accordingly we provide our customer with the most accurate data.

Can-Spam Compliance

We entirely stick to the Can-Spam act by giving just pick in email locations to the customer. We convey select in/quit messages to all the email addresses affixed and evacuate the quit demands before giving the last annexed information to the customer.

- ✔ Organizational Guarantees.
- ✔ The legal agreement document will have the details mentioned.
- ✔ Strict Confidential Policy.

Optin Contacts can be your path finder, if you lost it in the market. It can supply you with all the best marketing strategies you are looking for. Using our advanced IT-integrated strategies, data-centric solutions, and gamut of data-driven marketing services, you can boost technology business growth as desired. Our business data intelligence enables you to utilize intellectual online data strategies along with data-driven insights, market reports, and IT support services. Our cost-efficient data solutions, enables small businesses as well as large enterprises to engage and delight their customers better by bringing in fundamental changes in their communication methods with prospects and customers.

The world's leading marketers have joined hands with us.

When are you joining?

Contact Us

